



**AUSTRALASIAN TRANSPLANT  
COORDINATORS ASSOCIATION INC**  
Representing Donor and Transplant Coordinators in  
Australia and New Zealand  
ABN 97 023 659 976

# Sponsorship Proposal

## About ATCA

The Australasian Transplant Coordinators Association (ATCA) is a not-for-profit membership based organisation representing organ and tissue donor and transplant nursing professionals across Australia and New Zealand.

With over 100 subscribing members across all of Australia and New Zealand, ATCA promotes communication and collaboration and supports research, development and education in the field of organ and tissue donation and transplantation, as well as discussion of professional and ethical issues.

Transplant and Donor coordinators play a unique and critical role in the organ donation and transplantation process in all health systems in Australia and New Zealand. Employed as specialised nurses in health department sectors, the coordinator plays a role in ensuring that the process from the referral of a potential organ donor in a hospital ICU to the organ transplantation in up to 10 patients on the transplant waiting list, possibly in others state (within Australia/ New Zealand) is not only smooth, but meets all legal and medical guidelines.

ATCA collaborates with regional and international associations and societies interested in organ donation, transplantation and represents the view of its members to industry, government, the media and the community. It maintains strong professional relationships with national peak bodies, government agencies including Transplant Nurses Association (TNA), The North America Transplant Coordinators Organisation (NATCO) and others in the healthcare industry.

One of ATCA's key roles is to consult on guidelines for the organ donation process in partnership with Australian Organ & Tissue Authority (AOTA) and the Transplantation Society of Australia and New Zealand (TSANZ) regarding procurement, rotations, certifications and liaison with relevant bodies.

ATCA is committed to recognising the outstanding work of its members within the organ and transplantation sector and has established a number of awards to acknowledge and recognise those making notable contributions to the sector. ATCA, in collaboration with relevant organizations, hold an annual conference to ensure public acknowledgement of these awards as well as professional development for its members. This moves around Australia on a rotational basis.

As a self-funded membership body with an all-voluntary executive and board, ATCA is seeking corporate supporters to assist with funding for the annual conference and to provide greater professional development support to its members.

## ATCA vision

Corporate support for ATCA would provide the association with a platform to lead, represent and support the specialists who are intrinsic to the success of the organ and tissue donation and transplantation process. It will enable ATCA to continue to develop a network of transplantation and donation specialist enabling discussion and exploration of current information, education, professional practices and ethical issues from within their sector. Through this ATCA will continue to grow its reach and influence in the organ



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and transplantation sector, ensuring it is addressing the needs of all members in all states and territories. This would include:

- Greater resources to provide training and assistance for health professionals to carry out their most important role - caring for potential organ donors, their families and the recipients of life changing organ transplants. Funding to attend education courses, such as grief and bereavement, national and international conferences will not only enable our members to perform their role, but will ensure they are doing this to best practices worldwide.
- Greater ability to acknowledge and recognise the notable contributions of members through annual awards
- Resources for the annual conference including the ability to attract a reputable guest speaker and access for our members through discounted conference packages.

### Corporate Supporter opportunities

The ATCA are seeking corporate supporters to assist it in achieving its vision through corporate membership packages. This is a great social responsibility opportunity for your organisation to support the organ and tissue donation and transplantation sector and for your stakeholders and community to be more aware of your organisation's corporate support.

The ATCA Executive invite you to become a corporate supporter through a range of corporate supporter membership packages designed to give branding and exposure as well as access to the membership base with a wide range of experiences and backgrounds across healthcare.

### Corporate Supporter benefits

- Logo placements and branding opportunities in all ATCA communications
  - Monthly newsletter- delivered electronically to all members
  - Online at [www.atca.org.au](http://www.atca.org.au)
  - Facebook page [facebook.com/ATCAAUSTRALASIAN](https://facebook.com/ATCAAUSTRALASIAN)
- Corporate Responsibility presentations by ATCA members from donation and transplantation sector.
- Sponsorship of annual conference
  - Naming rights
  - Logo and branding on all conference promotional materials and program advertising
  - Branding at conference venue
  - Opportunity to attend and present to conference delegates
  - Opportunity for trade display to market product to delegates
  - Opportunity for product giveaways
  - Opportunity for VIP guests at conference social function
- Sponsorship of ATCA awards
  - Individual award naming rights
  - Opportunity to present to winners
  - Opportunities to provide reward to winners
- Sponsorship and corporate provider of grants



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- Funding and full ownership of grant program for member professional development opportunities (eg. to attend international organ transplantation conference) which could include presentations to your organisation

### **Corporate Supporter packages**

Four corporate supporter options are available to provide your organisation with a range of possible levels of financial support for ATCA and its various functions.

- Corporate member + major conference sponsor + Awards sponsorship
- Corporate member + Conference sponsorship
- Corporate member
- Award(s) or grant sponsor

ATCA welcome suggestions and discussion of supporter package options to meet your organisation's objectives.

For further information or to discuss options and pricing, please contact:

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